



## Sponsorship Information

Thank you for being a sponsor in the **47<sup>th</sup> Annual Arizona Career and Technical Education Summer Conference!**

This year, we are back in person at the Hilton El Conquistador and the Westin La Paloma in Tucson, AZ. Though we are back in person, we also offer plenty of virtual benefits via our event app, Whova.

The purpose of this document is to explain the sponsor benefits, as well as a breakdown by each sponsorship tier.

ACTEAZ is a 501 (c)(6), a non-profit Trade and Professional Association. Not all donations are considered tax deductible. Check with your accountant/tax consultant.

### Sponsorship Tiers

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**Gold Level:** \$5,000 (limit 2)

#### Includes:

- Video played during Awards Breakfast on July 20, 2022 (4 minutes max)
  - Name and logo displayed on large screens at the Keynote Session prior to start and recognized by ACTEAZ President
  - Name and logo displayed on large screens at ACTEAZ Presidents' Networking Reception
  - Logo added to ACTEAZ social media promo video
  - Logo printed on banners that will be placed at the hotels
  - Logo featured in loop video that will be played on hotel TV screens throughout the conference
  - Virtual sponsor booth in Whova app
    - Upload a video
    - Upload up to 2 handouts (must be PDFs and no larger than 10MB)
    - Ability to add virtual product demo
    - Interact with attendees via chat
    - Send in-app messages and post on the community board to engage with attendees
    - Set up virtual meet ups
    - Collect and export lead information
    - Banner will be displayed throughout the app
    - Listed on virtual conference event platform for four weeks after the conference has ended
  - Listed on ACTEAZ Summer Conference [website](#) as a sponsor until the end of 2022
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### Silver Level: \$3,000

#### Includes:

- Name and logo displayed on large screens at ACTEAZ Presidents' Networking Reception
  - Logo added to ACTEAZ social media promo video
  - Special thank you at Awards Breakfast
  - Logo printed on banners that will be placed at the hotels
  - Logo featured in loop video that will be played on hotel TV screens throughout the conference
  - Virtual sponsor booth in Whova app
    - Upload a video
    - Upload up to 2 handouts (must be PDFs and no larger than 10MB)
    - Ability to add virtual product demo
    - Interact with attendees via chat
    - Send in-app messages and post on the community board to engage with attendees
    - Set up virtual meet ups
    - Collect and export lead information
    - Banner will be displayed throughout the app
    - Listed on virtual conference event platform for four weeks after the conference has ended
  - Listed on ACTEAZ Summer Conference [website](#) as a sponsor until the end of 2022
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### Bronze Level: \$1,000

#### Includes:

- Logo printed on banners that will be placed at the hotels
  - Logo featured in loop video that will be played on hotel TV screens throughout the conference
  - Virtual sponsor booth in Whova app
    - Upload a video
    - Upload up to 2 handouts (must be PDFs and no larger than 10MB)
    - Ability to add virtual product demo
    - Interact with attendees via chat
    - Send in-app messages and post on the community board to engage with attendees
    - Set up virtual meet ups
    - Collect and export lead information
    - Banner will be displayed throughout the app
    - Listed on virtual conference event platform for four weeks after the conference has ended
  - Listed on ACTEAZ Summer Conference [website](#) as a sponsor until the end of 2022
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Again, thank you for being a sponsor at our conference! If you have any questions, please contact Shelly York at (623) 826-6399, or email [shellyyork@acteaz.org](mailto:shellyyork@acteaz.org)