

2023 SPONSORSHIPS

Thank you for your interest in being a sponsor for the 48th Annual Arizona Career and Technical Education Summer Conference! The conference will take place July 14 - 19, 2023 at the Hilton El Conquistador and Westin La Paloma resorts in Tucson, AZ.

The purpose of this brochure is to explain the sponsor benefits, as well as a breakdown of benefits by each sponsor tier.

ACTEAZ is a 501 (c)(6), a nonprofit Trade and Professional Association. Not all donations are considered tax deductible. Check with your accountant or tax consultant.

WHY SPONSOR US?

The Arizona CTE Summer Conference is the largest career and technical education conference in the state and one of the largest in the nation. Each year, the event attracts approximately 1,300 education and industry professionals that span more than 140 school districts.

The conference boasts approximately 275 sessions, onsite teacher certification by the Arizona Department of Education, and exhibitors from across the United States showcasing the latest and greatest technologies and resources for CTE educators.

Though the event is held in-person, we also use the conference app Whova so attendees, presenters, exhibitors, and sponsors can interact and network with one another.

All sponsorships include a virtual sponsor booth in the Whova conference app.



- Upload a video and up to 2 handouts (must be PDFs and no larger than 10 MB)
- Add virtual product demos
- Interact with attendees via chat
- Send in-app messages and post on the Community Board to engage with attendees
- Set up virtual meetups
- Collect and export lead information
- Logo will be displayed throughout the app
- Listed on virtual conference event platform for three months after the conference has ended

2022 AT A GLANCE

1,179,208

TOTAL
SPONSOR IMPRESSIONS
IN WHOVA APP

98,200

AVG. IMPRESSIONS PER SPONSOR

1,335

ATTENDEES

150

ORGANIZATIONS &
SCHOOL DISTRICTS

92%

MOBILE APP ACTIVE USERS

75%

WHOVA APP
DOWNLOAD RATE

82%

ORGANIZER ANNOUNCEMENT
OPEN RATE

4,302

PRIVATE 1-ON-1 IN-APP
MESSAGES (ALL USERS)

SPONSOR PACKAGES

SPONSORSHIP TIERS



	 PLATINUM (\$5,000)	 GOLD (\$3,000)	 SILVER (\$1,000)	 BRONZE (\$500)
Video played before Awards Breakfast (2 minutes max, 200 MB file limit)	✓	✗	✗	✗
Opportunity to speak at Awards Breakfast	✓	✗	✗	✗
Logo displayed on large screens at Keynote Session and recognized by ACTEAZ President	✓	✓	✗	✗
Logo featured in promo video posted on ACTEAZ social media channels	✓	✓	✓	✗
Logo printed on event signage	✓	✓	✓	✗
Logo printed on event bags	✗	✗	✗	✓
Virtual sponsor booth in Whova conference app	✓	✓	✓	✓
Listed on Summer Conference website as a sponsor until the end of 2023	✓	✓	✓	✓

Again, thank you for sponsoring our conference! If you have any questions, please contact **Shelly York** at (623) 826-6399 or email shellyyork@acteaz.org.

COMMITMENT FORM

Thank you for sponsoring the 48th Annual Arizona Career and Technical Education Summer Conference! Please fill out this form and email it to shellyyork@acteaz.org.

The deadline to submit this form is Thursday, June 1, 2023 at 5 p.m. Arizona time.

Company/Organization Name:

Primary Contact Name:

Primary Contact Email:

Cell Phone Number:

Mailing Address:

Company Slogan:

Company Description:

Company Website:

Sponsorship Tier:

Platinum - \$5,000

Gold - \$3,000

Silver - \$1,000

Bronze - \$500

Payment Method:

Check - Make payable to ACTEAZ

Credit Card - Contact Shelly York at
(623) 826-6399

By signing and submitting this form, you understand the following:

ACTEAZ is a 501 (c)(6), a non-profit Trade and Professional Association. Not all donations are considered tax deductible. Check with your accountant/tax consultant.

Signature

Date