

The Power of Storytelling

July 11 - 17, 2024 | Hilton El Conquistador & Westin La Paloma | Tucson, AZ



Expand your reach over 1,000 attendees by sponsoring the Arizona CTE Summer Conference!

Why Sponsor Us?

The Arizona CTE Summer Conference, one of the largest CTE conferences in the nation, draws over 1,000 education and industry professionals annually from over 100 school districts.

The 2023 conference featured 300 sessions, onsite teacher certification by the Arizona Department of Education, and exhibitors from across the U.S. showcasing the latest technologies for CTE educators.

Though the event is held in-person, we use the conference app Swapcard to encourage interaction and networking among attendees, presenters, exhibitors, and sponsors.

2023 at a Glance



1,133
attendees

108

organizations & school districts



821,576

total sponsor impressions* in
Whova mobile app

63,198

average impressions* per sponsor

*impressions = the number of times sponsor
content was seen, including multiple views from
individual users



95%

mobile app active users

80%

app download rate

83%

organizer announcement
open rate

3,066

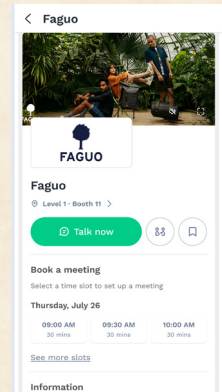
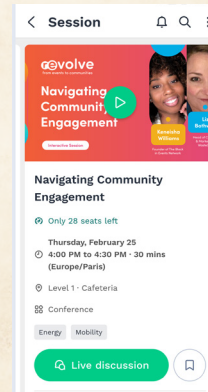
private 1-on-1 in-app
messages (all users)

The Swapcard virtual booth includes:

- ◆ Customizable booth profile with video header and background image
- ◆ Upload links, documents, and photos (unlimited)
- ◆ Interact with attendees via chat
- ◆ Schedule meetings with attendees
- ◆ Send in-app messages and post on the Community Board and Social Feed to engage with attendees
- ◆ Collect and export lead information and engagement reports
- ◆ Logo will be displayed on front page banner ads
- ◆ **Platinum Sponsors:** Swapcard Social Feed will have Platinum Sponsor logos as the background image



swapcard



Sponsorship Packages



Platinum - \$5,000

- ◆ Video played before Awards Breakfast (2 minutes max, 200 MB file limit)
- ◆ Opportunity to speak at Awards Breakfast (2 minutes max)
- ◆ Logo displayed on large screens at Keynote Session and recognized by ACTEAZ President
- ◆ Logo featured in promo video posted on ACTEAZ social media channels
- ◆ Logo printed on event signage
- ◆ Virtual sponsor booth in Swapcard conference app
- ◆ Logo appearing on Swapcard Social Feed Background
- ◆ Listed on Summer Conference website as a sponsor until the end of 2024



Gold - \$3,000

- ◆ Logo displayed on large screens at Keynote Session and recognized by ACTEAZ President
- ◆ Logo featured in promo video posted on ACTEAZ social media channels
- ◆ Logo printed on event signage
- ◆ Virtual sponsor booth in Swapcard conference app
- ◆ Listed on Summer Conference website as a sponsor until the end of 2024



Silver - \$1,000

- ◆ Logo featured in promo video posted on ACTEAZ social media channels
- ◆ Logo printed on event signage
- ◆ Virtual sponsor booth in Swapcard conference app
- ◆ Listed on Summer Conference website as a sponsor until the end of 2024



Bronze - \$500

- ◆ Logo printed on event bags
- ◆ Virtual sponsor booth in Swapcard conference app
- ◆ Listed on Summer Conference website as a sponsor until the end of 2024

2024 Sponsorship Commitment Form



Thank you for sponsoring the 49th Annual Arizona Career and Technical Education Summer Conference! Please fill out this form and email it to shellyyork@acteaz.org.

If you have any questions, please contact **Shelly York** at (623) 826-6399.

The deadline to submit this form is Friday, May 31, 2024 at 5 p.m. Arizona time.

Company/Organization Name:

Primary Contact Name:

Primary Contact Email:

Cell Phone Number:

Mailing Address:

Company Slogan:

Company Description:

Company Website:

Sponsorship Tier:

Platinum - \$5,000

Gold - \$3,000

Silver - \$1,000

Bronze - \$500

Payment Method:

Check - Make payable to ACTEAZ

Credit Card - Call Shelly York at (623) 826-6399

By signing and submitting this form, you understand the following:

ACTEAZ is a 501 (c)(6), a non-profit Trade and Professional Association. Not all donations are considered tax deductible. Check with your accountant/tax consultant.

Signature

Date