

Sponsor Opportunities



About the Connection Conference

ACTEAZ hosts one of the largest Career and Technical Education (CTE) conferences in the nation—bringing together educators, administrators, counselors, and curriculum specialists from across Arizona. With onsite teacher certification provided by the Arizona Department of Education and exhibitors from across the U.S. showcasing the latest CTE technologies, the event serves as a hub for innovation and collaboration in CTE.

We invite partners like you to help drive CTE initiatives forward. By sponsoring this event, you’re not just supporting a conference—you’re investing in the growth of CTE pathways and the future workforce of Arizona. Our sponsorship levels provide a variety of opportunities to expand your reach and make a lasting impact.

1,100 + attendees

300 + sessions

300 + presenters

60 + exhibitors

50 years of CTE excellence

Arizona School District Stats:



147

Arizona School Districts in attendance

15

Arizona Counties in attendance

- CTE teachers: 570+
- Administrators: 160+
- School counselors: 70+
- Instructional specialists: 30+
- Data professionals: 10+
- Other: 90+



ACTEAZ Conference App:

1,150 +

total app downloads



ACTEAZ Direct Email, Newsletter, and Social Channels:

3,750 +

CTE professionals (teachers, counselors, administrators, and CTE advocates)



About ACTEAZ

Our Driver:
Empower Lives

Our Purpose:
To **CONNECT** all CTE professionals with the network, resources, and abilities they need to make a meaningful difference.

Our Why

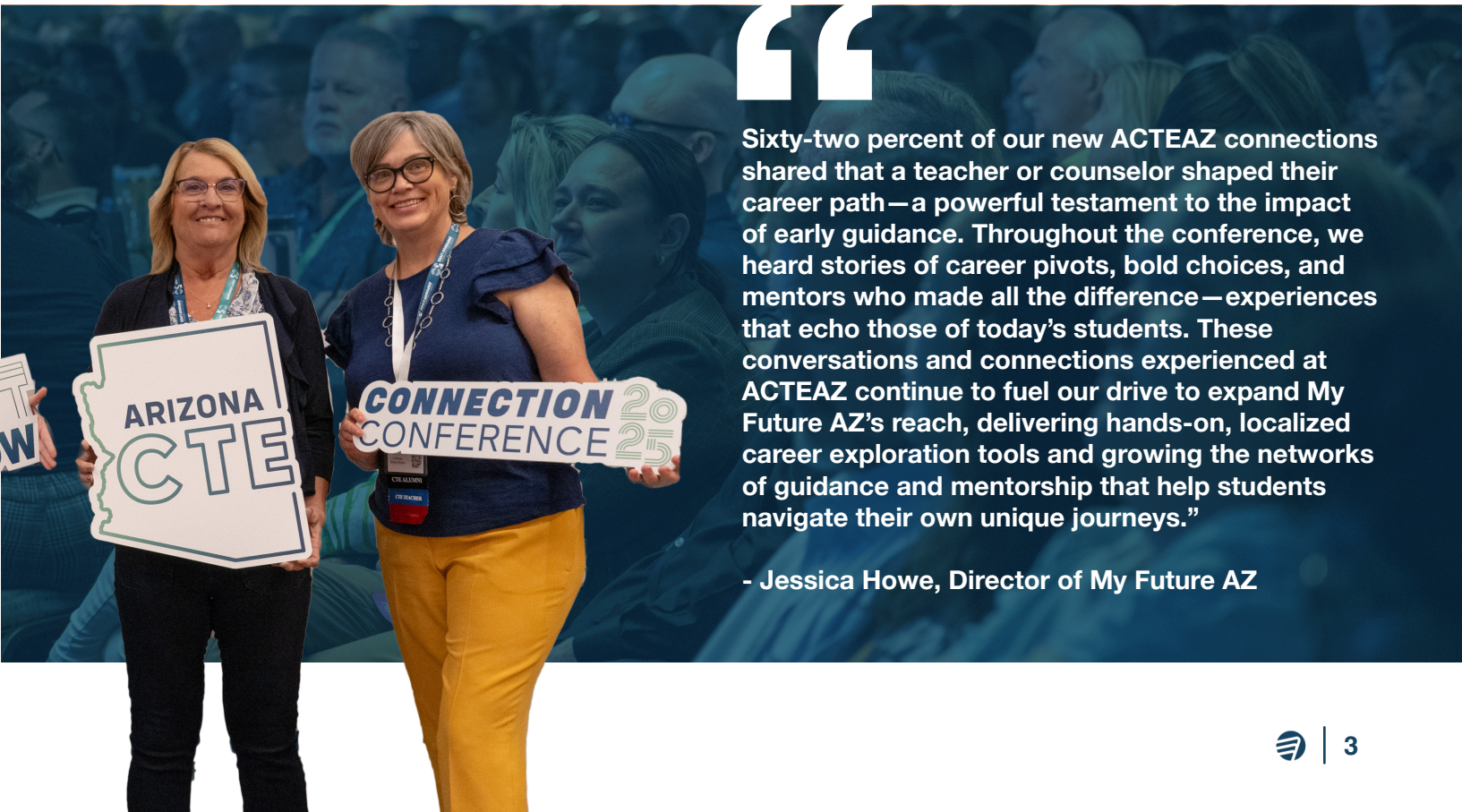
ACTEAZ is committed to empowering CTE professionals who are driven by a shared commitment to make a meaningful difference in the lives of students and the community. We believe CTE transforms lives, prepares students for success, and strengthens Arizona’s economy by developing career-ready individuals.

Our How

To ensure that CTE professionals make a difference, ACTEAZ authors an annual program of work to include a variety of purposeful strategies.

Our What

ACTEAZ is dedicated to supporting engaged membership of all CTE professionals. We ensure membership of all CTE professionals. We ensure that members are connected by a common purpose and equipped with the instructional, leadership, and advocacy skills necessary to make a meaningful difference in the lives of students and Arizona’s workforce.



“Sixty-two percent of our new ACTEAZ connections shared that a teacher or counselor shaped their career path—a powerful testament to the impact of early guidance. Throughout the conference, we heard stories of career pivots, bold choices, and mentors who made all the difference—experiences that echo those of today’s students. These conversations and connections experienced at ACTEAZ continue to fuel our drive to expand My Future AZ’s reach, delivering hands-on, localized career exploration tools and growing the networks of guidance and mentorship that help students navigate their own unique journeys.”

- Jessica Howe, Director of My Future AZ

Sponsor Opportunities at a Glance

Base Benefits for all Sponsor Levels:

- Verbal recognition within appropriate level from the main stage at the Connection Conference
- Verbal recognition within appropriate level at all Connection Conference events throughout the week
- Logo placement in sponsor section of the Connection Conference website with hyperlink
- Logo placement on the Connection Conference signage that features event sponsors
- Advertise your sponsorship of ACTEAZ with the use of our logo

	Visionary \$5,500	Trailblazer \$3,500	Innovator \$2,000	Advocate \$1,000	Supporter \$500
30-second video spotlight from conference stage	✓	✗	✗	✗	✗
Logo banner placement in the conference app	✓	✗	✗	✗	✗
3-minute speaking opportunity	Opening Session	Featured Session	✗	✗	✗
Push notification in ACTEAZ conference app	✓	✓	✗	✗	✗
Promotion in email communications to conference registrants	✓	✓	✓	✗	✗
Recognition on multiple ACTEAZ social channels	✓	✓	✓	✓	✗
Contact page in ACTEAZ conference app	✓	✓	✓	✓	✓
Tiered logo placement on event signage	✓	✓	✓	✓	✓
Linked company logo on the conference website	✓	✓	✓	✓	✓
Recognition on official Connection Conference presentation template used by presenters	✓	✓	✓	✓	✓

Make Your Impact with ACTEAZ

Our attendees consistently share how impactful the Connection Conference is—and how the experiences and insights they gain help shape CTE across Arizona.

Join us in making a difference. Partner with us to connect your business with Arizona’s CTE changemakers and help empower the next generation of skilled professionals.

Together, we can make a lasting impact and strengthen the CTE pathways that are paving the way for the nation’s future.

Ready to commit?

Visit arizonactecon.com/sponsorship-information/ to become a sponsor.

Contact Shelly York at shellyyork@acteaz.org or Emeli Belloc at eventsupport@acteaz.org for sponsorship questions or payment inquiries.



“The Connection Conference fosters an environment of collaboration, where educators openly share resources, exchange ideas, and leave feeling reenergized and motivated to bring the best to their classrooms and programs. If you are involved in CTE in Arizona, this is the conference that will inspire you, challenge you, and equip you to make a greater impact on your students, school and community.”
- Connecton Conference attendee

“After 18 years, I still enjoy coming to this conference and taking away so many new ideas that fire me up for the year.”
- Connecton Conference attendee

“Well done, Arizona CTE! Keep up the great work — love this conference.”
- Connecton Conference attendee