





Professional Development: Premier Series

Elevate your industry experience as you strengthen your teaching toolbox. This strategically designed series helps CTE professionals bridge the gap between “industry expert” and “master educator” through targeted, specialized instruction. Successful completion of these courses satisfies requirements for certificate deficiency removal, ensuring your teaching credentials remain as sharp as your technical skills.

Refine Your Practice

-  **Selected Curriculum:** Deep-dive sessions focused on advanced strategies and emerging educator trends.
-  **Expert Instruction:** Learn directly from seasoned leaders and subject matter experts.
-  **Actionable Insights:** Transform theoretical knowledge into immediate classroom application.
-  **Peer Networking:** Connect with a community of CTE professionals dedicated to student success.

Visit arizonactecon.com

Transform the
future of CTE.



Premier Series Course Offerings:

- Instructional Best Practices
- Foundations of Classroom Management
- Grading & Assessments
- Work-Based Learning
- Serving Exceptional Students
- Middle School eCTE Essentials
- Rubrics to Increase Student Success
- Effective Demonstrations
- CTE Essentials

**Seats are limited,
register today!**





2026 CONNECTION CONFERENCE

July 9-15, 2026 | Tucson, AZ



Be part of a powerful conference experience with 300+ sessions focused on best practices, cutting-edge innovations, and strategies to strengthen your professional network. From work-based learning to AI in the classroom, from empowering counselors to elevating rural CTE, you'll discover fresh ideas and ready-to-implement solutions to take your impact to the next level.

\$595 - Registration Rate

Registration opens March 5, 2026

\$120 - Hotel Room + taxes/fees

Room Blocks open April 2, 2026

Westin La Paloma Resort
3800 E. Sunrise Dr, Tucson, AZ 85718
(520) 742 - 6000

Loews Ventana Canyon Resort
7000 N. Resort Dr, Tucson, AZ 85750
(520) 299-2020

A Purpose-Driven Experience

- > Discover the latest innovations shaping CTE
- > Connect with fellow professionals and leaders
- > Gain strategies to spark real change
- > Engage in affiliate meetings and sessions
- > Expand your learning through networking and keynotes
- > Celebrate excellence at the Awards Breakfast

Session Topics

Workforce Alignment & WBL
 Career Literacy Across K-12+
 Empowering Counselors
 Best Practices, AI, and Innovation
 Rural CTE Best Practices
 Marketing and Community Engagement
 Program Development and CTE Academies
 Postsecondary CTE Initiatives
 Data Driven Improvement
 High Quality Instructor Engagement
 CTSOs: Leadership in Action
 Standards Aligned and Hands-On Curriculum



Opening Session Keynote Speaker:

Dr. Kevin J. Fleming
"Words, Relevance, and Relationships"

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